



julia banks

GRAPHIC DESIGNER

julialbanks.com

linkedin.com/in/julialbanksart

julialbanksart@gmail.com

+1 (617) 955-9626

i'm a curious and thoughtful graphic designer based in San Francisco with a BFA in Communications Design and background in fine arts. i'm passionate about branding, digital marketing, advertising, and art direction, creating clean and sophisticated work with a sprinkle of whimsy.

education

Pratt Institute

BFA Communications Design,
Graphic Design Major
History of Art and Design Minor

honors

Presidential Merit Scholarship

Gold Key in Scholastic Art &
Writing in 2020

Photographs published in the
Boston Business Journal

skills

BRANDING + VISUAL

marketing design, brand
identity, typography, layout,
hierarchy, logo design

DIGITAL + MOTION

video editing, animation,
motion graphics, Canva, basic
3D modeling (*Unity, Blender*)

WEB + INTERACTIVE

social media content creation,
web design (*Squarespace,*
Wix), Figma, email marketing
(*Constant Contact*), basic
coding (*CSS, JavaScript, HTML*)

TOOLS + SOFTWARE

Adobe Creative Suite
(*Illustrator, InDesign,*
Photoshop, After Effects,
Premiere Pro, Lightroom),
Microsoft Office, Google
Workspace

PROFESSIONAL

attention to detail, copyediting,
problem solving, organization,
collaboration, time
management, communication

work experience

Graphic Designer – *Karen Zupko & Associates*

2024 – present | Remote

Designed and copyedited printed assets and developed brand materials. Created and managed digital content to ensure clarity, engagement, and brand consistency.

- Developed print and digital marketing collateral (*workbooks, presentations, icons, social content, email, web*) for educational events and outreach, including formatting and copyediting large-scale teaching materials for national conferences and smaller education sessions.
- Designed templates, style guides, and event materials (*flyers, booth backdrops, podium wraps, promotional certificates*) for client events.
- Maintained and created website, social media, and email content to strengthen audience engagement.

Digital Marketing Intern – *HumanB*

2023 | New York, NY

Led a full company rebrand, creating logos, web layouts, and social content while updating customer-facing materials for brand consistency.

- Directed company rebrand through logo redesign, updated color palettes, and refreshed website layouts and design.
- Iterated and designed social media templates and thumbnails for Instagram, YouTube, LinkedIn, and blog posts.
- Edited customer-facing files and forms to align with new brand identity.

Creative Intern – *Zozimus Agency*

2022 – 2023 | Boston, MA

Assisted Creative Director and collaborated on nonprofit branding, social, and fundraising campaigns, contributing to client presentations.

- Supported Creative Director with design materials for client web campaigns and in-house social media.
- Collaborated with intern group to deliver branding, social media, and fundraising campaigns for nonprofit clients.
- Met with department leaders for further insight on presentations pitched directly to clients and agency leadership.

volunteer experience

Designer – *New England Aquarium*

2022 | Remote

Organizing stock vector files for marketing and advertising. Renaming files, redesigning vectors for cohesiveness, and categorizing icons.

Face Painter – *Lowell General Hospital, Annual TeamWalk for CancerCare*

2018 – 2022 | Lowell, MA

Helping with set-up and clean-up of IR nurse booth. Painting and temporary-tattooing walkers of all ages, assisting with complex designs.